



EdInsights Welcomes New Communications Director

Sacramento, CA (September 21, 2017)—EdInsights is delighted to announce that Sasha Horwitz will join the team as Communications Director. Horwitz will lead strategic communications to help maximize the influence of EdInsights' applied research, evaluations, and capacity building initiatives. He comes to EdInsights from Capitol Impact, where he managed the California Education Policy Fund grant program and led governmental activity for the Linked Learning Alliance.

Horwitz will manage EdInsights' brand messaging, social media, and editorial processes; contribute as a member of the leadership team to the organization's strategic direction; lead strategic communications for the California Education Policy Fellowship Program (EPFP) and the CSU Student Success Network; and collaborate with EdInsights researchers to increase the impact of their study and evaluation findings by maintaining relationships with stakeholders (such as policymakers, leaders across the higher education systems and campuses, K-12 state and district leaders, and others).

Horwitz replaces Jodi Lewis, who served EdInsights (and its predecessor organization, IHELP) since 2013. Lewis contributed to the organization's rebranding and led the development of a communications strategy and infrastructure to support the rapidly expanding organization. She also was a founding co-director of California EPFP.

The Education Insights Center (EdInsights) at Sacramento State is a research and policy organization that aims to inform and improve policymaking and practice for K-12 education, community colleges, and public universities. We accomplish this through applied research, evaluation, and capacity building initiatives.

For more information, contact Sasha Horwitz, Communications Director at Horwitz@csus.edu.