



INSTITUTE  
FOR HIGHER  
EDUCATION  
LEADERSHIP  
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# *A New Vision for California Higher Education*

## Implications for Redefining University Missions and Interactions with Stakeholders

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# Emerging Consensus for Change

Growing sense of disillusion among stakeholders

## Premise of *A New Vision*

- CA approach to structuring and financing higher ed is out of sync with needs of students and state
- Master Plan is not *only* under-funded
- Imposes state-centered structure on a dynamic, multi-region state
- Needs that fall outside, between, or outgrow capacities of segments not well addressed

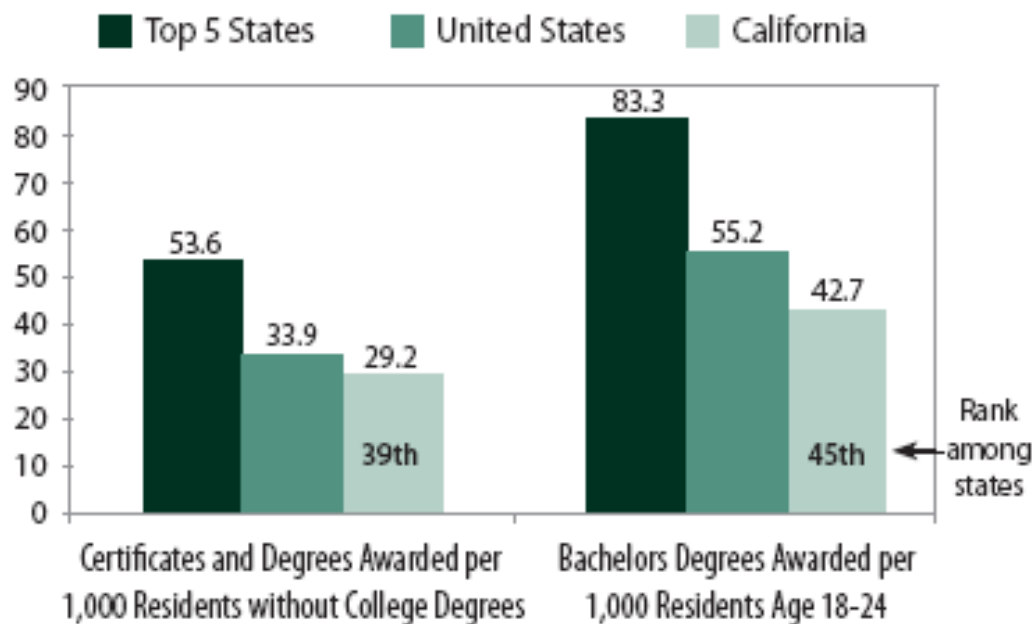
# Educational Attainment Problem

(Rank Among States in % with College Degrees, 2011)

Age Group:	AA or Higher	BA or Higher
>64	4 <sup>th</sup>	6 <sup>th</sup>
45-64	17 <sup>th</sup>	16 <sup>th</sup>
35-44	30 <sup>th</sup>	18 <sup>th</sup>
25-34	29 <sup>th</sup>	25 <sup>th</sup>

Source: NCHEMS Information Center for Higher Education Policymaking and Analysis, based on U.S. Census Bureau's American Community Survey

Figure 3  
California Ranks Low among States in  
Degrees Awarded per Capita



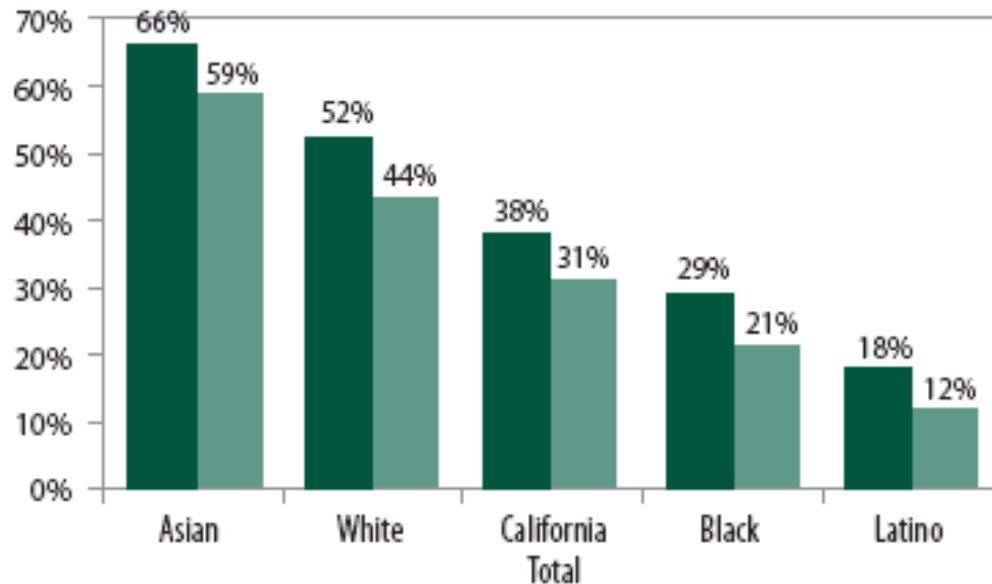
Source: NCHEMS Information Center for Higher Education Policymaking and Analysis, 2009 (certificates/degrees) and National Science Foundation Science and Engineering Indicators 2014 (bachelors degrees)

# Gaps in Education Levels by Race/Ethnicity

Figure 6

Disparities in Educational Attainment among Racial/Ethnic Groups in California, Ages 25-34

■ Associate's Degree or higher    ■ Bachelor's Degree or higher



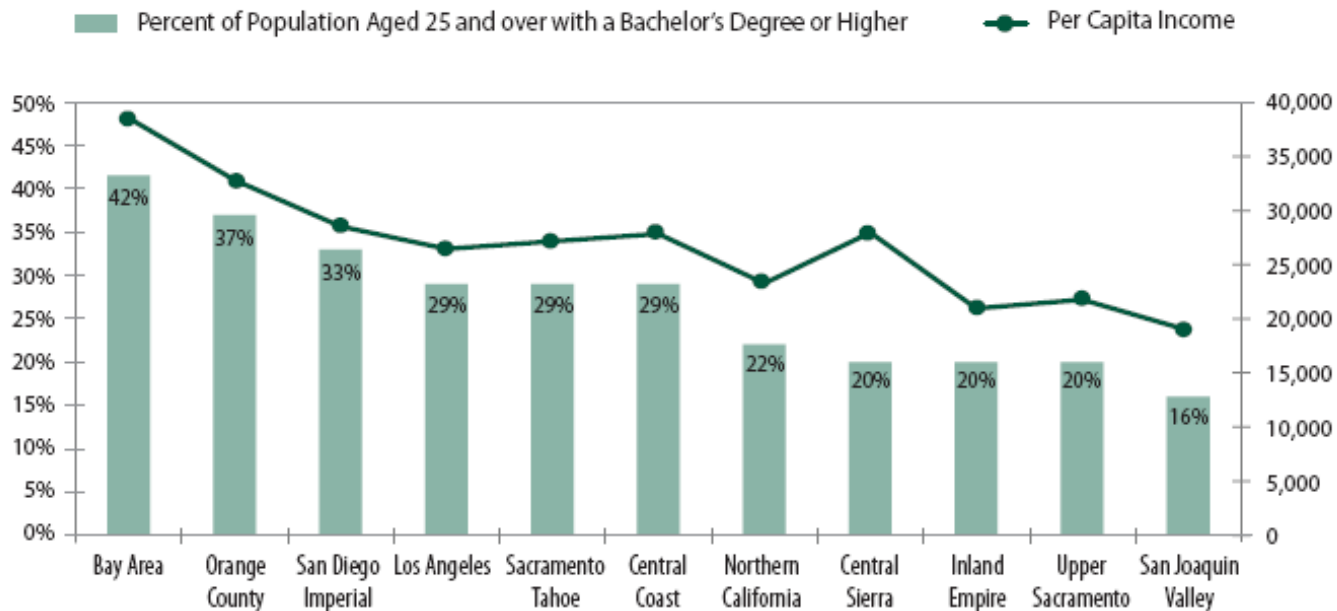
Source: NCHEMS calculations of US Census Bureau's 2009-2011 American Community Survey

CA as a whole:

- 39% associate or higher

# Gaps by Region

Figure 7  
Major Gaps in Educational Attainment and Per Capita Income by Region



Source: Authors' calculations based on US Census Bureau's American Community Survey, 2008-2012 estimates for attainment data and 2012 estimate for income data.

Range among regions in:

- Direct college going: 41% - 69%
- College enrollment (ages 18-24): 25% - 54%

# Goals of Public Agenda

**Goal 1** ■ Increase access to higher education institutions and attainment of high-quality degrees and certificates, with an emphasis on access and attainment among younger adults

**Goal 2** ■ Reduce performance gaps in higher education access and attainment

**Goal 3** ■ Improve the stability and adequacy of public and private investments in higher education

**Goal 4** ■ Provide state policy leadership that enables an effective regional approach to meeting California's higher education needs, connected to an overall state-level vision

## A New Approach

- Regional consortia to guide planning
- Greater program specialization to match assets with regional needs
- Technology to ensure access to broad offerings
- Office of higher education - to provide state policy leadership

Implications for mission,  
stakeholders, accountability